



## दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

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### THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Ministry of Commerce & Industry, Department of Commerce, Government of India)  
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Date: 4<sup>th</sup> May, 2017

All Members/All Members of COA

Dear Sir(s)

**Subject: Launch of the India Standards Portal and presentation on the ZED Scheme at the 4<sup>th</sup> National Standards Conclave held at New Delhi from May 01-02, 2017**

Please refer our circular dated April 27, 2017 with regard to the 4<sup>th</sup> National Standards Conclave held at New Delhi from May 01-02, 2017. Major highlights of the conclave were as below:

Launch of the India Standards Portal by the Hon'ble Minister for Commerce & Industry, Ms. Nirmala Sitharaman. The portal is a joint initiative of the Department of Commerce and CII. It is operated and managed by CII, and can be accessed at: [www.indiastandardsportal.org](http://www.indiastandardsportal.org). The portal is a one stop center for all information on Standards, Technical Regulations, conformity assessment & accreditation practices, and the related bodies in India.

Presentation on the ZED Scheme of the Ministry of MSME, by Dr. A.Raj, Senior Adviser, Quality Council of India. The ZED Scheme (Zero Defect, Zero effect on the environment) for the MSME sector, proposes to assess MSME's on various parameters, focusing on quality and environmental performances. It aims to rate and handhold all MSME's to deliver top quality products using clean technology. ZED certified companies are likely to be made a benchmark for suppliers to PSU's and Defence sector, and will serve as a credible recognition for international customers and foreign direct investors seeking investments in India.

The Ministry of MSME has also launched the "Financial support to MSME's in ZED certification scheme" for the benefit of MSME's during the 12th Five Year Plan. Details of the same can be obtained at: [dcmsme.gov.in/guidelines-zed-final.pdf](http://dcmsme.gov.in/guidelines-zed-final.pdf). Complete details about the ZED Scheme can be obtained at [www.zed.org.in](http://www.zed.org.in).

Thanking you  
Yours faithfully

Sanjiv R.Dewan  
Regional Director