



## दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)  
क्रिस्टल टावर, गुदिवली रोड क्र. 3, ऑफ सर एम व्ही रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत  
दूरध्वनी : ९१-२२-२६८३ ३९९१/९२ फ़ैक्स : ९१-२२-२६८३ ३९९३  
ई-मेल : plexconcil@vsnl.com वेबसाईट : http://www.plexconcil.org

### THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Ministry of Commerce & Industry, Department of Commerce, Government of India)  
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Ref no: PLEXH/Expocomer2017/1301

Date: 04<sup>th</sup> November 2016

All Members / All Members of the Committee of Administration

Dear Sirs,

Sub: **Participation at 35th edition of EXPOCOMER 2017, from 22nd to 25th March 2017, Panama City & subsequent BSMs in the LAC region.**

We have pleasure in informing you that the Council is participating at 35th edition of EXPOCOMER, Panama City, scheduled to be held from 22<sup>nd</sup> to 25<sup>th</sup> March 2017, subject to adequate response from members, and allotment of space by the organizers. *Council is also organising Buyer-Seller Meets (BSMs) in one or two LAC Countries. Considering the potential and logistics, we have tentatively proposed BSM in Colombia-Bogota and/or Ecuador-Guayaquil*, since these are neighboring countries of Panama, and have a good export potential for plastic items. The BSM is proposed between 27<sup>th</sup> to 30<sup>th</sup> March, 2017, subject to confirmation of our concerned Missions, and adequate response from members.

***It may not be out of place to mention that global import of plastics by Colombia and Ecuador stood at USD 2.38 billion & USD 1.01 billion in 2015 (ITC(HS) Chapter - 39 only) & India's share is only about 1.52% & 0.16% respectively.***

**EXPOCOMER** is Latin America's one of the biggest and popular consumer trade show, which displays a wide range of products including Household goods, furniture, office equipment and supplies, educational items, textile & fashion, Food & Beverages, Medical, pharmaceutical and laboratory equipment, etc. Last year about 850 exhibitors from 37 countries had displayed their products at this event, which was visited by about 25000 visitors out of which 11000 were pre-registered visitors. More details about this event can be viewed on [www.expocomer.com](http://www.expocomer.com)

#### **Participation Charges:**

**Option 1: Independent Stall under Shell Scheme of 6 sqm:** participation cost will be US\$ 2140 or **Rs.1,48,000/-**, which includes a constructed booth with rear & side walls, carpet, company fascia name in English, 1 table ,2 chairs, lightning appliance. MDA assistance will be available maximum up to **Rs.200000/-**.

**Option 2: Independent Stall under Shell Scheme at EXPOCOMER and Participation in BSM:** Members who are participating/Joining at EXPOCOMER & BSM, will be provided one stall of 6 sqm at Expocomer, Panama and the total participation cost will be US\$ 2140 or **Rs.1,48,000/-**, which includes a constructed booth with rear & side walls, carpet, company fascia name in English, aisle cleaning, security,1 table ,2 chairs, lightning appliance. (Commitment fees of Rs. 15000/-for BSM will not be charged to the participants of Expocomer.) & MDA assistance will be available maximum up to **Rs.250000/-**.

**Option 3: Participation Charges ONLY for BSM at Colombia and/or Ecuador:** Participants will be required to pay a non-refundable amount Rs.15000/-as commitment fees, which is refundable only if BSM is cancelled by us & MDA assistance will be available maximum up to **Rs.100000/-** only on airfare.

(All other costs such as additional equipment, shipment of your exhibits, your promotional/publicity materials, additional furniture, deputation of your representative etc will be to your account. **Members interested to book 7.5 sqm or bigger booth at EXPOCOMER may contact us separately**).

**Payment option:** Details of our US Dollars EEFC Account will be given to those who wish to make payment in US Dollars. Please add US Dollars 50 to the amount payable to cover bank charges. In Case of payment in rupees, you are requested to pay by DD/Cheque payable at Mumbai in favour of **THE PLASTICS EXPORT PROMOTION COUNCIL**.

Interested members may confirm their participation with the necessary non-refundable 50% payment along with duly filed attached application form. (Refundable only in case of cancellation of the event by us) **not later than 30<sup>th</sup> December 2016 and Balance by END of January 2017.**

Limited financial assistance through MDA will be available to eligible members under the Focus - LAC program strictly as per MDA guidelines which can be viewed at Web: <http://commerce.nic.in/mda-guidelines.pdf>, to cover travel expenses by Air in Economy Excursion Class fare and/or charges of built up furnished stall on a reimbursement basis **up to 15 participants**. Since limited amount of budget is available, approval letters as per MDA guidelines will be issued on first cum first serve basis upon receipt of 100% payment.

If you need any further clarification, please do not hesitate to contact the undersigned or **Mr Sanjiv Rai Dewan, Regional Director (Mobile No 09811041897) or Mr Nilotpal Biswas, Regional Director (Mobile No 09331078058).**

Thanking you,

Yours faithfully,

V G Mahajan  
Director (Exhibitions)  
Mobile: 09821287200