

दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

क्रिस्टल टावर, गुंडिवली रोड क्र. ३, ऑफ सर एम. व्ही. रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत

दूरध्वनी: (+९१-२२) २६८३ ३९५१/५२ फैक्स: (+९१-२२) २६८३ ३९५३/२६८३ ४०५७

ई-मेल: office@plexconcil.org वेबसाइट: www.plexconcil.org

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)

Crystal Tower, Gundivali Road No. 3, Off Sir M.V. Road, Andheri (East), Mumbai - 400 069. INDIA

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CIN: U25200MH1955NPL009601

Ref No : PLEXH/50A/ 921

Date : 19th June, 2018

All Award Winners/ All Members

Dear Sir,

Subject: Advertisement in Economic Times in the proposed special feature of Economic Times (all editions) on the occasion of the Export Award Function in Mumbai on 21st July 2018.

We have pleasure in informing you that the Council proposes to bring out a special feature in all English editions of **THE ECONOMIC TIMES** on the **21st July 2018** - the day on which the Export Award Function is scheduled in Mumbai.

We solicit your advertising support to fund the feature and the following may be noted in this regard:

1. The advertising tariff shall be **Rs 1888/- (Inclusive of GST 18%) per sq-cm for more than 100 sq-cm advertisement and Rs 2100/- (Inclusive of GST 18%) per square-centimetre for less than 100 sq-cm advertisement.**

2. The advertisement will be colour in major cities and rest in black & white.

3. The amount (calculated based on the tariff in point 1 above) must reach us through **cheque / demand draft (in case of award winners located outside Mumbai) not later than 16th July, 2018.**

4. Similarly, the matter for advertisement (based on which the advertising agency will prepare the artwork) must also reach us **not later than the 16th July, 2018 preferably in a soft copy.**

5. Cheques/demand drafts must be drawn in favour of **"The Plastics Export Promotion Council SBI A/c No 10512227541"** OR through NEFT details given below:

Bank Transfer Details:

Bank Name : STATE BANK OF INDIA

Branch Address: (00539), Andheri (E), Mumbai – 400 069

Current A/c. No.10512227541

IFSC Code: SBIN0000539

If you are making payment thru NEFT/RTGS, pls send bank details on samit@plexconcil.org


6. The feature in Economic Times **will be published only if sufficient advertisements are received.** In the event of the feature being called off due to inadequate response, the amount paid to the Council will be refunded.

7. Representatives of Economic Times Mr. Sameer Sonwane Mob. 9819582402, Email: sameer.sonwane@timesgroup.com /Advertising agency M/s. VENTURES Advertising Pvt. Ltd. Mr. Ajay Shah Mob: 9833274001 Email – ajay@vaplnet or Mr. Jayanti Solanki Mob. 9820261791 or Ms. Vishaka Sarfare Mob : 9769181679 email : ventures1@gmail.com Tel no : 91-22-61226000 will be contacting you in this regard.

We request your co-operation in this matter.

Thanking you

Yours faithfully


Sribash Dasmohapatra
(Executive Director)