



THE
PLASTICS
EXPORT
PROMOTION
COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)
क्रिस्टल टावर, गुंडिवली रोड क्र. 3, ऑफ सर एम व्ही रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत
दूरध्वनी : ९१-२२-२६८३ ३९९१/९२ फ़ैक्स : ९१-२२-२६८३ ३९९३
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THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Ministry of Commerce & Industry, Department of Commerce, Government of India)
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CIN:U25200MH1955NPL009601

Date: 1st March, 2018

Dear Sirs,

Sub: Participate at CAPINDIA & be eligible to get MDA/MAI subsidies in Overseas Exhibitions.

Greetings!

This is in reference to the MAI grant that is provided by the Ministry of Commerce to boost the exports of key segments. As you would all be aware, members of our Council who have been regularly participating at International shows have been in receipt of this grant from the Ministry for some time now. This undoubtedly has served as a huge support from the Government in promoting the exports of the Plastics businesses. It is also especially important as the MAI grant helps many of our exporters have wider international outreach and is not only beneficial for participants but also integral to boosting the total exports of our segment.

Similarly, CAPINDIA was also conceived by the Ministry to promote the exports of key industry segments and position India as a leading sourcing hub for Chemicals, Plastics, Construction, Mining and Allied Products. To this objective, not only has the Ministry been recommending the event amongst the international buyers' associations/ countries but also that under the MAI scheme, CAPINDIA will be hosting 400 International buyers for the benefit of our participants.

We are pleased to inform you that 401 buyers have already registered for CAPINDIA RBSMs and visas have been issued to nearly 245 buyers. We are now in the process of screening the remaining applications to ensure perfect buyer-seller match even as we continue to receive more registrations from buyers.

Having said that, in its 3rd Edition now, it has been the objective of the Ministry to make CAPINDIA bigger and include a wider representation of products as a showcase of the country's export & manufacturing capacities and capabilities. ***However, despite the efforts and facilities made available, the Ministry at a recent meeting held in Delhi expressed some disappointment over the lack of more involvement from the industry. Accordingly, it was generally expressed that MAI grant being issued to exporters who participate at International exhibitions and not participating at CAPINDIA may need to be reconsidered.***

Therefore, it is our earnest request to all members to come forward and whole-heartedly participate at CAPINDIA and extend support to the Ministry's own initiatives to promote our industry segments. Needless to say, your participation at CAPINDIA would not only have a positive impact on the show but also maintain the momentum that our industry has gathered in furthering our industry's growth in the last few years.

To participate, log on to: www.capindiaexpo.in

Thanks & Regards

Sribash Dasmohapatra

Executive Director

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