



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)
क्रिस्टल टावर, गुडिवली रोड क्र. 3, ऑफ सर एम व्ही रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत
दूरध्वनी : ९१-२२-२६८३ ३९९१/९२ फ़ैक्स : ९१-२२-२६८३ ३९९३
ई-मेल : plexconcil@vsnl.com वेबसाइट : http://www.plexconcil.org

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Ministry of Commerce & Industry, Department of Commerce, Government of India)
Crystal Tower, Gundivali Road No 3, Off Sir M V Road, Andheri (E), Mumbai 400069 - India
Ph: (+91 - 22) 26833951, Fax: (+91 - 22) 26833953 / 26834057
Email: plexconcil@vsnl.com Website: http://www.plexconcil.org

Ref.: Plexh/Cir/1055

17th July, 2018

All Members/All Members of the COA

Dear Sir / Madam,

Sub: India Pavilion at Internacional de Bogotá from 24 – 28 September, 2018

We are pleased to inform you that Engineering Export Promotion Council (EEPC) in conjunction with XXXII Feria Internacional de Bogota (coinciding with Colombiaplast Expoempaque 2018) organizing Indian pavilion from 24-28 September, 2018 at this trade show.

The exhibition is one of the most representative industrial showcases for the economies of Colombia, the Latin-American pacific alliance, Central America and the Caribbean. It is expected to attract over 800 exhibitors and 50,000 trade visitors from this region.

Colombia has emerged as one of the main destinations for India's exports in Latin America and considered as an entry point for trade with Latin American Region. The improving economic forecasts for Latin American region also suggest an increased demand for Indian exports in the coming years. LAC import of plastic products from the world for the year 2017 is US\$ 47659.35 million, whereas India's exports to LAC for the year 2017 is US\$ 439.43 million, our contribution in LAC plastic import is only 0.92%.

Apart from hardcore engineering profile the nomenclature of exhibition also includes – Raw Material, Packaging – films, Tapes, Foam boards drip irrigation systems, Construction – PVC profiles, doors, windows, Laboratory ware surgical/medical disposable etc.,

The Participation Charges therefore highly subsidized under MAI Scheme:

One side open (built-up booth): Rs 18,000 per sqm..

DETAILS	DIRECT PARTICIPATION	THROUGH PLEXCONCIL /EEPCINDIA	YOUR SAVINGS
Booth Charges – 9 sq. m. (One Side Open) (10% surcharge for Corner Stand)	Rs.2,35,000/-	Rs.1,62,000/- (@ Rs.18,000/- per sq.m.)	Rs.73,000/-
Hotel Accommodation (5 Nights-One person)	Rs.48,000/-	Complimentary	Rs.48,000/-
Air Fare (One Person)	Rs.1,00,000/-	Reimbursement (Economy Class – One Person per company – Up To Rs.45,000/- MDA Guidelines – Subject to formal approval from Ministry)	Rs1,00,000/-
Daily Transfer (During Exhibition)	Chargeable	Complimentary	

Days)			
NET COST	Rs.3,83,000/-	Rs.1,62,000/- PAY TO 'EEPC INDIA'	Rs.2,21,000/-

Booth size : 9 sqm.

10% extra for two sides open booth (subject to availability)

The above participation charges will also include Six nights of hotel stay for one person per exhibiting company (to be allotted on first-cum-first- served basis)

Booth display :

Participation charges for a 9 sqm. booth includes Carpet Flooring, Spot Lights (3 Nos), Information Counter (1 Nos), Chairs (2 Nos), Waste Paper Basket, One Discussion Table

The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Interested members are requested to fill in the online Application Form latest by 10 August 2018 at the following link https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/ODU

For more details please refer attached brief circular of the event.

For further any query/information please feel free contact to Ms Neetu Singh- Assistant Director on Tel No. 022 4212 5555, Mobile: +91- 09969397752, Email: nsingh@eepcindia.net

Your prompt action will help the organizer in planning India Pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Best regards,

Sribash Dasmohapatra
Executive Director