

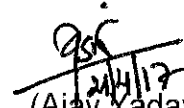
F.No. K.44025/1/2017-TPD
Government of India
Ministry of Commerce & Industry
Department of Commerce
Trade Policy Division

Udyog Bhawan, New Delhi
21st April, 2017

Sub: 4th National Standards Conclave 2017 - Request for publicising on website – regarding

The undersigned is directed to refer to this Department's D.O. letter of even No. dated 13th April, 2017 on the above mentioned subject and to enclose herewith a copy of tentative programme. The programme may be uploaded on your website along with a ticker of date at a prominent spot. The ticker may be read as <Please attend 4th National Standards Conclave in Hotel Lalit, New Delhi - May 1st & 2nd – Theme: "Evolving a Comprehensive National Strategy for Standards: Sectoral and Regional Inclusiveness">.

2. It is requested to ensure participation of your members in the conclave to make it successful. Confirmation of participation may please be sent to Shri Pranav Kumar, Head - International Trade Policy, Confederation of Indian Industry (CII), Tel: +91-11-24653383(D)/24629994-7, Fax: +91-11-24601298, Email: pranav.kumar@cii.in.


(Ajay Yadav)

Deputy Secretary
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To

As per list attached

4th National Standards Conclave
"Evolving a Comprehensive National Strategy for Standards: Sectoral and Regional Inclusiveness"

1-2 May, 2017

Hotel the Lalit: New Delhi

Program
Day 1:

0900-1000 hrs.	Registration
1000-1115 hrs.	Inaugural Session
Welcome Address	Ms. Shobana Kamineni , President, Confederation of Indian Industry
Theme Address:	Ms. Alka Panda , DG, Bureau of Indian Standards
Special Theme Address:	Ms. Rita Teotia , Secretary, Department of Commerce
Keynote Address:	Mr. Adil Zainulbhai , Chairman, Quality Council of India
Inaugural Address:	Ms. Nirmla Sitharaman , Commerce & Industry Minister
Vote of Thanks	Mr. Anup Wadhawan , Additional Secretary, Department of Commerce
1115-1130 hrs.	Launch of Standards Portal Presentation by Mr. Anupam Kaul
1130-1145 hrs.	Tea/Coffee
1145-1330 hrs.	<p>Session 1: <u>Theme paper on National Strategy on Standards:</u> The session aims to address the gaps that need to be filled in the absence of a national strategy for standards thus reiterating the need for one. It will also highlight the lessons to be learnt from those trading partners who already have a national strategy and how these can contribute in shaping a National Standards Strategy suited to the Indian context.</p> <p>Session Chair: Mr. Sudhanshu Pandey, Joint Secretary, Department of Commerce</p> <p>Lead Presenter: Mr. Anupam Kaul, Principal and Head, QMS, Institute of Quality, CII</p>

Country Presenters:	<p>Mr. Peter Sissons , Head of International Engagement, BSI group</p> <p>Ms. Gitte Schjotz –Board member of International Federation of Inspection Agencies & President International, UL</p>
Concluding Presenter:	<p>Mr. Anil Jauhri, CEO, NABCB</p>

1330-1400 hrs.	Lunch
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1400-1530 hrs.	<p>Session 2: <u>Standards as drivers/disruptors of international trade</u>: In this session, the new challenges that standards pose for the global trading regime in terms of ease of trading will be discussed. The ways in which they are shaping the global trading system and the opportunities that are created as a result will be highlighted. The losses and gains that various territories sustain and the monetized value of standards as regards the kind of barriers they pose, especially as a comparative to ‘tariff equivalence’ will be clarified. The goal is to understand how cognizance of these issues may be incorporated in creating an Indian National Standards Strategy (INSS)</p>
Chair:	<p>Dr. S.K. Saxena, Director, EIC</p>
Speakers:	<p>Dr. Harsha Vardhana Singh, ED, Brookings India - <i>WTO expectations from Standards in International Trade</i></p> <p>Shri T.S.Vishwanath, APJ-SLG Law Offices - <i>Standards - Boon or Bane : Case Studies and Global Trends</i></p> <p>Mr. Sagar Kaushik, CEO, UPL - <i>Monetized value of standards: Evaluating tariff equivalence impact</i></p> <p>Mr. Sebastian Saez – Lead Economist, World Bank, India Office: <i>Monetized value of standards: Evaluating tariff equivalence impact</i></p> <p>Mr. Marcelo Manca, Vice President, government & Industry Affairs, Europe, UL: <i>Evaluating Tariff Equivalence of Trade Barriers</i></p>

1530-1600 hrs.	Tea
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1600-1730 hrs.	<p>Session 3: <u>MSME’s and Standards – gap analysis for an Indian National Standards Strategy</u>: The session will identify the current mechanisms which exist to incorporate MSME’s in the developing standards regime. What are the identifiable</p>
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<p>Chair:</p> <p>Speakers:</p>	<p>lacunae and what tools can be used to build capacity? Addressing these questions is necessary to ensure that the importance of and space for MSME's in creating a National Standards Strategy is recognized.</p> <p>Mr. S.N. Tripathi, AS and DC, Ministry of MSME's, Gol</p> <p>Mr. Rajnish Dubey, Principal Secretary, Industry, UP</p> <p>Mr. BH Anil Kumar, Joint Secretary, Ministry of MSME's, Gol</p> <p>Mr. Vinod Sharma, Deki Electronics</p> <p>Mr. J Roy Chowdhury, Head (International Relations), BIS</p> <p>Dr. A. Raj, ZED</p>
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<p>1730-1830 hrs.</p> <p>Chair:</p> <p>Speakers:</p>	<p>Session 4: <u>Standards in goods: Addressing issues in a policy framework</u>: The session will identify the challenges that Indian manufacturers face when it comes to issues of conformity assessment and standard setting. One of the key questions here is the recognition and classification of goods for mandatory standards. An understanding of how industrial/trade policy can be made more sympathetic to a National Standards Strategy Framework and addressing the challenges discussed within such a strategy, will be made clear.</p> <p>Mr. S.S. Bang, Chairman, NABCB</p> <p>Mr. Jayen Mehta, Gen. Manager, Amul</p> <p>Mr. Kumar Anil, FSSAI</p> <p>Ms. Vandana Sharma, PNGRB</p> <p>Mr. R. Parshuram, IGBC</p>
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1900 hrs. onwards	Dinner
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Day 2:

0930-1100 hrs.	<p>Session 5: <u>Risk assessment in agri-food trade and policy options:</u> The session will clarify the importance of risk assessment in the creation and implementation of standards. Pinpointing models that can be used for these assessments which would positively contribute to a national standards strategy will be the main goal.</p>
Chair:	Mr. Abhijit Das , Head, Centre for WTO Studies
Speakers:	Dr. Murali Kallummal , Associate Professor, Centre for WTO Studies Mr. Frank Boccas , CITD Mr. Sunil Bakshi , FSSAI Mr. Sanjay Dave , Advisor and Member, Scientific Committee and Scientific Panel, FSSAI

1100-1130 hrs.	Tea/Coffee
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1130-1300 hrs.	<p>Session 6: <u>Services Sector: A robust standards ecosystem and conformity assessment within a policy framework: (Tourism, Medical Value Travel, and Education):</u> Considering the importance of the service sector to the Indian economy, it is necessary to identify the global practices regarding standards creation and conformity assessment in this sector. The means to identifying best practices so as to incorporate these standards into the national strategy will be clarified in this session in order to ensure that India maximizes its comparative advantage in this sector.</p>
Chair:	Mr. Anup Wadhawan , Additional Secretary, Ministry of Commerce, GoI
Speakers:	Ms. Sneha Lata , Director MSD, BIS Mr. Anil Jauhri , CEO, NABCB Mr. Vineet Sharma , Max Insurance Dr. Bindi Varghese , Asst. Professor, Tourism Studies, Christ University, Bangalore Mr. Isara Stapanaseth , Tourism Authority of Thailand, New Delhi

1300-1400 hrs.	Lunch
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<p>1400-1530 hrs.</p> <p>Chair:</p> <p>Speakers:</p>	<p>Session 7: <u>Digital and IT standards: Meeting Future Challenges:</u> In this session, the constant evolution and innovation in this sector and the consequences will be considered. The issues that are unique to this sector must be addressed to ensure continued relevance of any national strategy that is adopted. Specific barriers to trade, like localization barriers, will be dealt with in a way that ensures that the national strategy creates a positive trading environment.</p> <p>Mr. U.K. Nandwani, DG, STQC, MEITY</p> <p>Mrs. Reena Garg, Head (Electronics & Information Technology Department), BIS</p> <p>Mr. Manoj Belgaonkar, GM (Quality Management & Project Management), Siemens</p> <p>Mr. Arun Sachdeva, Former Scientist 'G', Meity</p> <p>Mr. Dinesh Katre, CDAC</p>
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1530-1600 hrs.	Tea/Coffee
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<p>1600-1700 hrs.</p> <p>Chair:</p> <p>Speakers:</p>	<p>Session 8: <u>Standards for Skills and skills based services:</u> In order to tap into India's demographic dividend, a lot needs to be done in the arena of skill development and standards for skills based services. In this session, discussions will be focused on the means to create the right institutions to provide higher standards of skill development. A way must be found to encourage more private investment in this sector for higher efficiency while creating mechanism to ensure harmony with government regulations. Using a national strategy to achieve this harmony will be discussed.</p> <p>Dr. R.P. Singh, Secretary – General, QCI</p> <p>Mr. Sougata Roy Chowdhury, Director, Skills, CII</p> <p>Ministry/NSDC</p> <p>Dr. Debjani Roy, Advisor, QCI</p>
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1700-1800 hrs	Way Forward and Closing Valedictory with Cabinet Secretary
Rapporteur	Mr. Anupam Kaul/ Mr. Anil Jauhri
Opening Remarks:	Mr. Chandrajit Banarjee , DG, Confederation of Indian Industry
Summary Address:	Ms. Rita Teotia , Secretary, Department of Commerce
Valedictory Address:	Cabinet Secretary
Vote of Thanks	JS/AS

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